

27th July, 2009

**Record Number of International Speakers Confirmed For Local Medical Conference
50 specialists from around the globe will descend on Abu Dhabi for its largest
recorded medical event.**

Abu Dhabi, UAE— The Royal College of Obstetricians and Gynaecologists (RCOG), an international membership organisation whose mandate is setting standards for women's health, will be holding its 8th International Scientific Meeting of Obstetrics and Gynaecology in Abu Dhabi, UAE from 7 to 9 December 2009.

The three-day conference, to be held at Emirates Palace, will bring together 50 speakers from the UK, GCC and Middle East in addition to the estimated 1500 doctors and health practitioners from all over the world to discuss critical issues and key advancements in the treatment of women's reproductive health. Included topics will be: fetal medicine in the 21st Century, improvements in the diagnosis and management of gynaecological cancers, modern management of sexual and reproductive health, professional development and global changes in postgraduate medical education.

Professor Sir Sabaratnam Arulkumaran, President of RCOG added: "The programme has a lot to offer doctors working in the field of obstetrics and gynaecology and will provide an opportunity for participants to come and learn about new developments. We believe hosting the conference in Abu Dhabi will bring to light many of the important health issues that are relevant to this part of the world.

"We look forward to the sharing of information and knowledge with doctors and healthcare professionals from this region and hope the conference will strengthen relations with the RCOG body in the UAE, and with all the doctors and practitioners in this region."

The event, which is held every two years, is taking place in the Arabian Gulf for the first time. It is supported by SEHA, the Abu Dhabi's Health Services Company, which owns and operates all of the public hospitals and clinics in the Emirate of Abu Dhabi. It is being organised by Synovetics, the leading provider of healthcare events in the Middle East.

"Synovetics is proud to be the organiser of the first RCOG conference in the UAE as it is an important medical event that will not only encourage a strong participation from this region but also help to showcase Abu Dhabi internationally," said Sana Bagersh, Managing Director of Synovetics.

A distinguished international faculty with experts from the UK-based Royal College of Obstetricians and Gynaecologists will lead the discussions, which will open with a plenary session; thereafter, the programme will split into four parallel streams focusing on different subspecialties in the discipline of gynaecology and obstetrics.

The organising committee is chaired by Dr. Mohammad Elsheikh, Head of the UAE RCOG Representative Committee and a Consultant Ob-Gyn on staff at Al Corniche Hospital in Abu Dhabi.

The scientific sessions will include lectures, workshops, satellite symposiums, and a large exhibition showcasing new technologies and products.

Participants will be able to secure continuing education (CME) hours as well as benefit from the opportunity to update their knowledge and gain valuable insight into case studies, alternative therapies and new methodologies. The conference will feature exciting social programmes and provide ample networking opportunities.

For further information and to register for the conference, logon to www.rcog09.com.

About Royal College of Obstetricians and Gynaecologists

The RCOG's mandate is to encourage the study and advancement of the science and practice of obstetrics and gynaecology through postgraduate medical education and training development, setting standards for safe practice including the publication of clinical guidelines and reports on all aspects of the specialty and service provision. The RCOG's International Office works with other international organisations to help lower maternal morbidity and mortality in under-resourced countries. For further information, visit www.rcog.org.

About SEHA

SEHA is *health* in Arabic. The Abu Dhabi Health Services Company – whose corporate identity is SEHA – is an independent, public joint stock company created to manage and develop the curative activities of the public hospitals and clinics of the Emirate of Abu Dhabi. SEHA is committed to providing quality, cost effective healthcare on par with international standards measured through accessibility, affordability, choice and satisfaction. SEHA owns and operates 12 hospitals with 2,644 beds, 62 ambulatory care, family care and urgent care centers, 2 blood banks and an autism center for children. SEHA is one of the largest integrated healthcare providers in the Middle East with 15,500 doctors, nurses, ancillary care and administrative personnel in its employ. For further information, visit us at www.seha.ae or contact James S Ferrier, Corporate Marketing Manager at jferrier@seha.ae or Salama Al Mazrouei, Corporate Marketing Specialist at smazrouei@seha.ae.

About Synovetics

Synovetics is a leading organizer of healthcare seminars and conferences in the UAE. As one of a few companies in the region that are fully specialized in healthcare learning Synovetics focuses on providing programmes that are practical, thorough, accurate and scientifically based. Synovetics offers high-quality educational programs that are flexible, reliable and cost effective, and specifically designed to enhance the knowledge of the healthcare community and improve standards in medical, nursing, and pharmacy care. The company's partners are renowned faculty from universities and healthcare institutions.

Among Synovetics' recent events were the: The Royal College of Obstetrics and Gynaecology 8th International Scientific Meeting in December 2009, Emirates Aesthetic and Dermatology Conference (EMADERM) January 2009, Middle East Cardiology Forum October 2008 & 2009, Medication Safety Conference 2007 & 2009, as well as CPHQ courses conducted for health professionals in the first quarter of 2008.