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The Challenges of Medication Safety in Abu Dhabi
Conference reviews public danger and formulates local initiatives

Abu Dhabi, UAE—The capital's second Medication Safety Conference aimed at addressing the challenges of medications safety in the region will explore the topic in relation to healthcare institutional frameworks and legislative requirements.

Supported by Abu Dhabi Health Services Company (SEHA), and chaired by Dr. Adeline Saliba, the medication safety officer of Tawam Hospital (in affiliation with Johns Hopkins Medicine), the conference is organized by Synovetics and will be held on 18th and 19th April at Al Ain Rotana.

The two-day scientific program will focus on identifying, designing and evaluating practices that eliminate or mitigate the effects of medication error, and system-related risks and hazards. Issues will be covered from multiple perspectives including those of the patient, the physician and the health authorities. Both international and national perspectives will be presented with a strong focus on remedial action and best practice measures.

An exhibition will be held alongside the conference, showcasing products and services aimed at raising medication safety standards and research.

The conference is relevant to the healthcare community as patient safety has emerged as a serious global public health issue and medication error is currently the most fundamental challenge facing the health sector. "This is one of the few programs in the Middle East that offers the opportunity to enhance awareness of safe medication practices and standard," said Dr. Sahar Abu-Omar, chair of SEHA Medication Safety Group.

Not only is the programme aimed at decision makers, healthcare managers and quality experts in the healthcare sector, it also attract the participation of all healthcare professionals in the public and private hospitals involved in medication use including pharmacists, physicians and nurses.

Participants of the event will receive continuing medical education (CME) hours, which are mandated to enable healthcare professionals to continually upgrade their knowledge while meeting requirements for the future renewal of their professional licenses.

Registrations can be done through online at www.synovetics.com or by calling 02-6673349.

About Synovetics:

Synovetics is a leading organizer of healthcare seminars and conferences in the UAE. As one of a few companies in the region that are fully specialized in healthcare learning Synovetics focuses on providing programmes that are practical, thorough, accurate and scientifically based. Synovetics offers high-quality educational programs that are flexible, reliable and cost effective, and specifically designed to enhance the knowledge of the healthcare community and improve standards in medical, nursing, and pharmacy care. The company's partners are renowned faculty from universities and healthcare institutions.