

**11 January, 2009**

**Synovetics to Launch Emirates Aesthetic and Dermatology Conference 2009**

Abu Dhabi, UAE - EMADERM 2009 will open tomorrow in Abu Dhabi to cover the latest advances in the field of dermatology and aesthetic medicine. It will be held in Beach Rotana Hotel - Abu Dhabi on the 12 & 13 January. The conference will focus on Clinical Dermatology as well as latest advances in Dermatology and Aesthetic Medicine that include evidence based concepts in the management of common skin diseases, what's new in pediatric dermatology, photo protection and skin cancer, anti aging and rejuvenation, laser and light treatments and aesthetic mesotherapy, botox, fillers and peeling. It provides the delegates with a unique opportunity to update their knowledge in Dermatology and to gain valuable experience and hands on training in the field of Cosmetic Medicine.

It will be chaired by Dr. Thomas Berger, Head of the Division of Dermatology at Tawam Hospital/in affiliation with Johns Hopkins Medicine, and Associate Professor for Dermatology at the Faculty of Medicine in Al Ain. Renowned experts in various area of dermatology will discuss the latest strategies for the management of common skin diseases. Recognizing that dermatology and aesthetic medicine are inseparable, several sessions will focus on recent advances in cosmetic treatments.

The two-day scientific program is supported by Tawam Hospital/in affiliation with Johns Hopkins Medicine and American Hospital – Dubai, accredited by Health Authority – Abu Dhabi (HAAD) by 12 CME hours and by Ministry of Health by 11.5 CME hours, and organised by Synovetics, a leading provider of healthcare education.

The core program will be complemented by satellite symposia and workshops, providing the delegates with the opportunity to gain hands-on experience in cosmetic procedures and treatments.

Around 300 experts in Dermatology and Aesthetic Medicine will be attending the conference, which will provide them a unique opportunity to network and discuss the latest practices in their field of expertise.

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Synovetics

Backgrounder:

Synovetics is a leading provider of healthcare education, providing a powerful platform for continuing medical education (CME) to healthcare professionals in need of quality training, skill enhancement and valuable networking opportunities that will help participants to build a repository of CME hours that help in license renewals and professional validation.

Among Synovetics' recent events was The Middle East Cardiology Forum that was held in October 2008, the Medication Safety: Global challenge, local initiative, that was held in December 2007 as well as CPHQ courses conducted for health professionals twice during last year.

Other events planned include: Medication Safety, Pathology and The 2<sup>nd</sup> Middle East Cardiology Forum.

Synovetics Medical events can be viewed at ([www.synovetics.com](http://www.synovetics.com)).