

PRESS RELEASE

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Dubai Event Addresses Regional Challenges of Women's Health *Fifth Dubai International Obs-Gyne & Fertility Conference & Exhibition (DIOFCE)*

Dubai, UAE—Under the Patronage of H.H. Sheikh Hamdan bin Rashid Al Maktoum, the Fifth Dubai International Obs-Gynae & Fertility Conference & Exhibition (DIOFCE), a platform on critical issues relating to women's health, will be held in Dubai on 4 to 6 November, 2010.

Recognised as a major regional convention devoted to women's health, the forum which focuses on obstetrics, gynaecology and fertility in the region, will feature experts from around the globe.

Supported by the Dubai Health Authority (DHA), the conference is chaired by Dr. Awatif Juma Al Bahar, Medical Director at Dubai Gynaecology and Fertility Centre (DGFC), of the Dubai Health Authority. The conference is organized by Synovetics, a leading organizer for continuing healthcare education events.

The three day conference will bring together an estimated 500 women's health practitioners, nurses, physicians, healthcare managers and other healthcare officials from all over the MENA area to discuss critical issues and key advancements in women's health in the Gulf and neighbouring regions.

The topics, presented by highly distinguished speakers in each specialty area, will cover urogynaecology, reproductive gynaecology, fertility, high-risk pregnancies, surgical approach in obs-gynae, gynaecological diseases and oncology.

"The conference is rich with substantial scientific material and will be of great benefit to healthcare professionals, providing them an opportunity to gain valuable insight on developments in women's health that they can apply to their practice. We believe the conference will help bring innovative concepts from around the world to the Middle East. We look forward to the sharing of new ideas and advances in the field of obstetrics, fertility and gynaecology which will undoubtedly strengthen its importance in the region" stated the conference chair, Dr. Awatif Juma Al Bahar.

The women's health experts will lead the discussions through streamed sessions focusing on technological advancements, case studies and new techniques. The scientific sessions will include large exhibition of international products and services aimed at raising women's health standards and research.

Participants will be able to secure Continuing Medical Education (CME) hours as well as benefit from the opportunity to update their knowledge through case studies, alternative techniques and innovative methodologies. The conference will provide ample regional networking opportunities.

For further information and to register for the conference, logon to www.synovetics.com or call us at 02-6673349.

About Synovetics

Synovetics is a leading organizer of healthcare seminars and conferences in the UAE. As one of a few companies in the region that are fully specialized in healthcare learning Synovetics focuses on providing programmes that are practical, thorough, accurate and scientifically based. Synovetics offers high-quality educational programs that are flexible, reliable and cost effective, and specifically designed to enhance the knowledge of the healthcare community and improve standards in medical, nursing, and pharmacy care. The company's partners are renowned faculty from universities and healthcare institutions.

Among Synovetics' recent events were the: The Royal College of Obstetrics and Gynaecology 8th International Scientific Meeting in December 2009, 3rd Medication Safety Conference, April 2010, Emirates Aesthetic and Dermatology Conference (EMADERM) January 2009, Middle East Cardiology Forum October 2008 & 2009, Medication Safety Conference 2007 & 2009, as well as CPHQ courses conducted for health professionals in the first quarter of 2008.